

ELEPHANT CHARGE



snip, sweat & tears

14 Beneficiaries supported from EC 2021 funds

National

Wildlife & Environment Conservation Society
BirdWatch Zambia
Zambia Carnivore Program



South Luangwa

Conservation South Luangwa
Chipembele Trust



Lower Zambezi

Conservation Lower Zambezi



Kafue & Kafue Flats

Game Rangers International
Musekese
Kafue Flats Restoration Partnership
(International Crane Foundation)



The North & NW

Kasanka Trust
Chimfunshi Wildlife Orphanage Trust



Livingstone

CATS (Conservation & Tourism Society)

Lusaka Area

Mizu Eco Care
EC Conservancy Project



Funds raised: \$239,000 / K3,900,000

The 6 Objectives of Elephant Charge

1. To strengthen **“conservation education”** in schools across the country, more especially in eco sensitive areas
2. To stimulate and support the development of **young conservationists and emerging eco warriors**
3. To create an **environmentally aware mindset and behaviour change**, particularly in communities living near protected areas
4. To support mitigation in critical **Human-Wildlife Conflict zones**
5. To provide funding for **field conservation** work and **essential capital expenditure**
6. To create a wide reaching, **eco-active community** of Chargers, Sponsors, Supporters and Conservationists in Zambia



CONSERVATION EDUCATION

1,920

School Conservation Clubs

540

Teachers trained/orientated

64,000

Club member children

7,760

Other children impacted

416

School visits

1,895

Kids visits to the National Parks

21,300

Conservation booklets distributed

190

Trees planted by club members

15

Education Officers wage support

BENEFICIARY IMPACT

CONSERVATION COMMUNITY INTERACTION



190,000

Weekly conservation radio programs audience

390

Community sensitization events

21,711

People in attendance

203

Livelihoods directly impacted by grant

Objective 2 - To stimulate and support the development of **young conservationists and emerging eco warriors**

Planting seeds.....through stories...

Andrew Mbenjile's is the Education Officer at BirdWatch Zambia. His father planted the seed with stories about nature...



In every seed there is a tree
and
every tree has a story....

Samson Moyo

- Chongololo Club, Chipembele's Conservation Club
- Mosam Media – Sam's production company

2022

- His short doc REFORMED was nominated at Jackson Wild Wildlife Film Festival
- Presented at the Wildscreen Festival in UK
- BBC NHU - selected for "training local talent"

"In producing films about wildlife and conservation I can share my joy of observing nature but also contribute to raising awareness of African conservation issues at local, national and international level".



ZCP says “Elephant Charge support means many things to us, but the biggest is impact through **Conservation Leadership.**”

We have been fortunate to receive strong, long-term support enabling us to build and expand our programmes to help empower aspiring conservation leaders in Zambia.”

MERCY NJOBVU
22 YRS OLD | ZAMBIA | [@MERCY27640680](#)



Mercy Njobvu studied veterinary medicine after witnessing the harm caused by snaring and poaching. She works with the **Zambian Carnivore Project**, administering immobilizing agents to large animals so they can be de-snared and collared for field studies.

 FALL 2020 YOUNG EXPLORER



James Mwanza

General Manager of Kasanka Trust

“The first club field trip to South Luangwa National Park in 1998 motivated me to pursue conservation”

Nominated for the world class conservation award – the Indianapolis Prize for Animal Conservation 2023



Britius Munkombwe

- GRI Community Outreach Manager
- 1st runner-up African Conservation Awards 2022
- Was a member of Chongololo and Chipembele Clubs





Neddy Mulimo GRI - The Tusk Wildlife Ranger Award 2022

- Mentions being a club Chongololo & Chipembele member in BBC interview
- “Our children should also enjoy the wildlife and say these animals were looked after by my ancestors”.



Patrick Shawa - WECSZ

- Awarded **The Presidents Medal for Gallantry**, 24th October 2022
- “Has demonstrated gallantry by dedicating his life to the conservation of the environment and natural resources through various works such as the promotion of environmental education through the Chongololo and Chibembele Clubs”.



Objective 3

To create an **environmentally aware mindset and behavior change**, particularly in communities living near protected areas

Objective 4

To support mitigation in critical **Human-Wildlife Conflict zones**

Objective 5

To provide funding for **field conservation work and essential capital expenditure**



HUMAN WILDLIFE CONFLICT

47

Wildlife de-snaring operations

40

HWC mitigators equipped with wet season kit

4

HWC field officers equipped with camping kit

27

Chilli fence starter packs distributed

25

Motion sensor lights distributed

10

Zero visibility kraals constructed

2

Solar fences to reduce crop damage by elephants



FIELD CONSERVATION

75

Rangers trained/refreshed & training equipment

9

HWC officers trained

3

Bird counts / monitoring

IMPACT



Objective 6

To create a wide reaching, **eco-active community** of Chargers, Sponsors, Supporters and Conservationists in Zambia



The Kafue Flats Restoration Partnership says:

“EC support enables us to engage schools and the community in Kafue Flats not only in appreciating the **value of the resources of the Kafue Flats** but mobilising their support and participation in **jointly developing a community stewardship approach** to the sustainable development of the Kafue Flats”.



GAME RANGERS

INTERNATIONAL



- “With Elephant Charge funding - **raised in Zambia for Zambia** –
- we are able to **educate and inspire the next generation**
- provide tangible benefits from conservation and support communities to **live peacefully alongside wildlife**.
- Elephant Charge not only enables us to **empower communities** with improved access to information, livelihood security and wildlife-safe deterrents
- but also **connects us with conservation partners** across the country, with whom we share knowledge, resources and lessons”.

...giving communities hope and wildlife a chance



CHIPEMBELE
Wildlife Education Trust

“Thanks to the generous **ongoing support** of the EC, Chipembele has been able to **reach thousands of community members**, including school children, with an innovative and engaging conservation education programme. More recently, the funding has allowed us to **expand our reach into even more remote areas**, further increasing our conservation impact”.





“Rural communities in South Luangwa are being put at the forefront of wildlife **conservation**. Together we are addressing Human-Wildlife Coexistence challenges, ensuring communities who live next to the park share in it's wonders on community game drives, and **raising awareness and opening dialogue** on conversation topics with local radio shows.

EC support makes a real difference at grass roots level”.



The support from Elephant Charge is the **conveyor and lifeline of BirdWatch Zambia's Environmental Education** through which we have been able to reach and impact 3113 pupils in over 34 schools in Zambia."



MUSEKESE CONSERVATION

KAFUE NP - ZAMBIA



“Elephant Charge funding has been a unique way to boost our operation with **adding assets and equipment** which has otherwise been **difficult to fund through other streams**.

Elephant Charge is a role model with an impressive track record of **raising considerable funds from within Zambia** for local organisations”.

“The EC support allows CATS to **outreach thousands of both urban and rural community members** through HEC (human elephant conflict) roadshows, sensitisation campaigns and non confrontational elephant preventative methodology and training”.



The 2022 Charge raised \$210,000

