



# SPONSORSHIP PACKAGES

[www.elephantcharge.org](http://www.elephantcharge.org)

# PLATINUM SPONSOR

Naming rights to the event

Company name branded on all of Elephant Charge's advertising/branding

All merchandise

Full page and editorial of why you sponsor the elephant charge in the programme

Ezine programme is sent out to all clients

Website – linked to your company

All Social Media

Local and Regional Media

Monthly Newsletter

Subsidiary Event marketing

# GOLD SPONSOR HQ and Gauntlet/Parc Ferme

Sponsorship - \$3,000

Naming of areas

Name on Map

Half Page in Programme

Website – linked to your company

All Social Media

Local and Regional Media

Monthly Newsletter

Subsidiary Event marketing

## **SILVER SPONSOR Gauntlet Checkpoint/Observers**

Sponsorship - \$1350

Naming on Map

Quarter Page Advert in Programme

Website – linked to your company

All Social Media

Local and Regional Media

Monthly Newsletter

Subsidiary Event marketing

## **BRONZE SPONSOR Checkpoints/Gate Entrance**

Sponsorship fee - \$700

Name on Map

Logo on all advertising

Website – linked to your company

All Social Media

Monthly Newsletter

Subsidiary Event marketing

We encourage all sponsors to link your websites back to our websites. Through the years we are gaining more exposure and your association with this event starts with you. Please can you feed us information and whenever we host an event you are more than welcome to bring anything to that event.

If you require any additional exposure then we are more than happy to work with you at any time.

# OUR IMPACT

## CONSERVATION EDUCATION



**1,800**

School Conservation Clubs

**400**

Teachers trained/orientated

**60,000**

Club member children

**8,000**

Other children impacted

**416**

School visits

**3,600**

Kids visits to the National Parks

**18,000**

Conservation booklets distributed

**2000**

Trees planted by club members

**15**

Education Officers wage support

## BENEFICIARY IMPACT



## CONSERVATION COMMUNITY INTERACTION

**1.7 M**

Weekly conservation radio programs audience

**390**

Community sensitization events

**28,000**

People in attendance

**203**

Livelihoods directly impacted by grant

# OUR IMPACT

## BENEFICIARY IMPACT



### HUMAN WILDLIFE CONFLICT

**40**  
Wildlife de-snaring operations

**10**  
Zero Visibility Kraals Constructed

**25**  
Motion Sensor Lights Distributed

**314**  
HWC Mitigators equipped with wet season kit

**14**  
HWC Field Officers equipped with camping kit

**5KM**  
Solar Fences to reduce crop damage by elephants

**1720**  
Chilli Fence starter packs distributed

### OTHER

rehabilitated viewing tower

**15**  
birdbaths

**190**  
Trees planted



### FIELD CONSERVATION

**9**  
Field members trained

**3**  
Bird counts / monitoring

**75**  
Rangers trained/refreshed & training equipment